

The Rules:

- Exhibitor must be a current 4-H or FFA member.
- Exhibitors at qualifying major and national shows, national or regional breed shows and state fairs are eligible for Gold level awards.
- Exhibitors at qualifying county or local fairs, rabbit shows or poultry shows are eligible for Silver level awards.
- Prospect, preview, jackpot or open show events are not eligible.
- There must be a minimum of 10 entries shown in order to qualify for an award.
- Animals must have been fed qualifying feeds as the sole base ration for a minimum of 60 days prior to the show; (cattle must be 90 days, poultry and rabbits must be 30 days). Topdresses must be fed a minimum of 30 days.
- Qualifying products include: All Formula of Champions® products and Kalmbach Optum Gold and Optum Silver rabbit feeds.
- Only 1 award presented per exhibitor per show. Maximum of 2 awards per calendar year.
- All requests must include completed application and signed by exhibitor and parent (if applicant is under the age of 18). Kalmbach Feeds dealer information must be provided. Dealer is subject to being contacted for confirmation of purchases on the part of the exhibitor.
- All requests must be submitted within 6 months of the conclusion of the show. Any submissions after this date or incomplete submissions will not be accepted.
- Must submit a high resolution digital photograph (minimum 300 dpi) of exhibitor and the winning animal, poultry, turkey or rabbit(s) with show signage in the background. Exhibitor can also choose to submit show photographer's information on application, for use by Kalmbach Feeds in obtaining a photo.
- Parent signature on application signifies their consent for any photos submitted to be used in Kalmbach Feeds and Formula of Champions marketing materials, including but not limited to: advertising, packaging, website, social media, tradeshow displays, etc.
- Allow 4-6 weeks after submission of application for processing.
- Kalmbach Feeds, Inc. retains the right to determine eligibility and may request verification of award won at any time.
- This program is subject to change without prior notification.

QUESTIONS?

Contact Sherie McClain at (419) 294-3838 ext. 121 or sherie.mcclain@kalmbachfeeds.com.

